



Indiana Council of Community Mental Health Centers

Corporate Partner Program

2016



of Community Mental Health Centers, Inc.

INDIANA COUNCIL OF COMMUNITY MENTAL HEALTH CENTERS, INC.
317•684•3684 | WWW.INDIANACOUNCIL.ORG

A Partnership at work for you

CONNECTING YOUR BUSINESS TO INDIANA'S BEHAVIORAL HEALTH LEADERS

The Indiana Council of Community Mental Health Centers (Indiana Council) is the trade association representing every Community Mental Health Center (CMHC) in Indiana. Through our statewide network, we are able to offer unparalleled opportunities for visibility within the behavioral health profession. By joining our Corporate Partner Program, your firm's \$1,000 annual contribution will offer significant return on investment via exposure to thought-leaders and decision-makers from every area of the state.

Only Corporate Partners will have the ability to sponsor all four Indiana Council quarterly conferences with over 500 annual attendees. By capitalizing on exposure and networking opportunities, Indiana Council Corporate Partners increase customer touch points and impact to gain market share. In addition to the quarterly conferences, the Indiana Council also offers exclusive advertising possibilities through our annual member directory. Details for both are provided below. Join the Indiana Council Corporate Partner Program today!

INDIANA COUNCIL QUARTERLY CONFERENCES

Through Indiana Council's four (4) Quarterly Conferences held each year, your organization has the opportunity to access Indiana's behavioral health executives directly. Please take a moment to review the sponsorship opportunities listed below. Membership in the Indiana Council Corporate Partner Program is required to be eligible to sponsor.

All conference sponsors will receive complimentary signage at all meetings and receptions as well as verbal recognition. Sponsors will also be afforded a table-top display where marketing materials can be distributed to attendees. Other individual sponsorship level benefits are indicated below.

- Platinum Sponsorship - \$2,500
Four (4) Complimentary Registrations
- Gold Sponsorship - \$1,500
Three (3) Complimentary Registrations
- Silver Sponsorship - \$1,000
Two (2) Complimentary Registrations
- Bronze Sponsorship - \$500
One (1) Complimentary Registration



PROGRAM BENEFITS

- EXPOSURE TO CMHC DECISION-MAKERS
- STRATEGIC NETWORKING OPPORTUNITIES
- EXCLUSIVE ADVERTISING & SPONSORSHIP OPPORTUNITIES
- BUSINESS REFERRALS FROM INDIANA COUNCIL MEMBERS.
- INCLUSION IN INDIANA COUNCIL DISTRIBUTION LISTS
- INCLUSION IN INDIANA COUNCIL WEBSITE
- SELECTED UPDATES ON NATIONAL AND LOCAL BEHAVIORAL HEALTH ISSUES
- REACH KEY BUYERS
- MEET YOUR TARGET AUDIENCE

increased impact your business needs

THE INDIANA COUNCIL CORPORATE PARTNER PROGRAM PROVIDES A TOTAL END TO END SOLUTION.

Indiana Council MEMBERSHIP DIRECTORY

Indiana Council's annual membership directory is the go-to resource for all CMHC professionals. A true one-stop shop for all behavioral health contacts in Indiana. The Indiana Council Directory is distributed to all CMHCs as well as other stakeholders throughout Indiana. Advertising options are detailed below. Don't miss out on this opportunity exclusively available to members of the Indiana Council Corporate Partner Program.

- Outside Back Cover - \$825
Full Page in Full Color
- Inside Front Cover - \$575
Full Page in Black & White
- Inside Back Cover - \$575
Full Page in Black & White
- Directory Placement - \$325
Full Page in Black & White



NETWORK ACCESS EXPOSURE RETURN ON INVESTMENT

The Indiana Council of Community Mental Health Centers would like to partner with your organization. If you have yet to maximize your business in the world of behavioral health, consider what the Indiana Council Corporate Program can offer you.

As a partner to the membership organization representing all 25 Community Mental Health Centers in Indiana, your firm's ability to generate awareness, introduce new products, provide educational opportunities and increase sales will reach new heights. Reinforce your message and your brand by joining the Indiana Council Corporate Partner Program today!



CUSTOM SOLUTIONS

Members of Indiana Council's Corporate Partner Program have the opportunity to become endorsed vendors. Have your organization's specific needs addressed and let the Indiana Council's resources work for you to achieve the impact your company will not be able to pass up. Ask about this opportunity today!



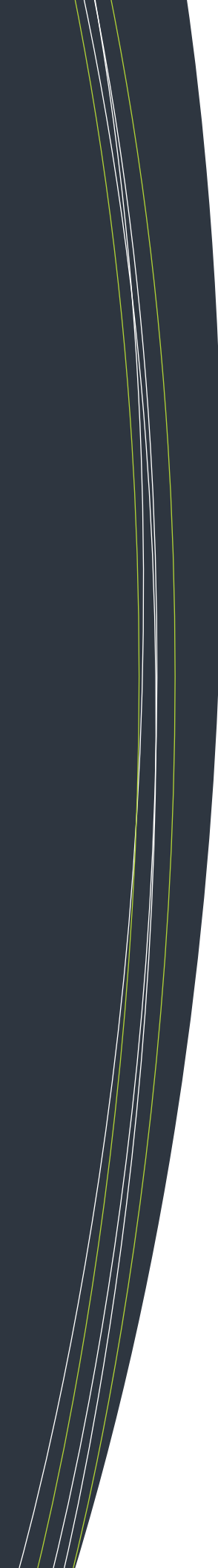
WEB EXPOSURE

By joining Indiana Council's Corporate Partner Program your firm will be listed on the Indiana Council website and have the opportunity to display your organizations as one of Indiana Council's featured Corporate Partners. A leading source for behavioral health information in Indiana, indianacouncil.org expands your company's reach immediately.



EBUSINESS SOLUTIONS

Take advantage of Indiana Council's support and reach your customers through our vast electronic network, web-based education, and other industry-leading efforts only possible through the Indiana Council Corporate Partner Program.



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